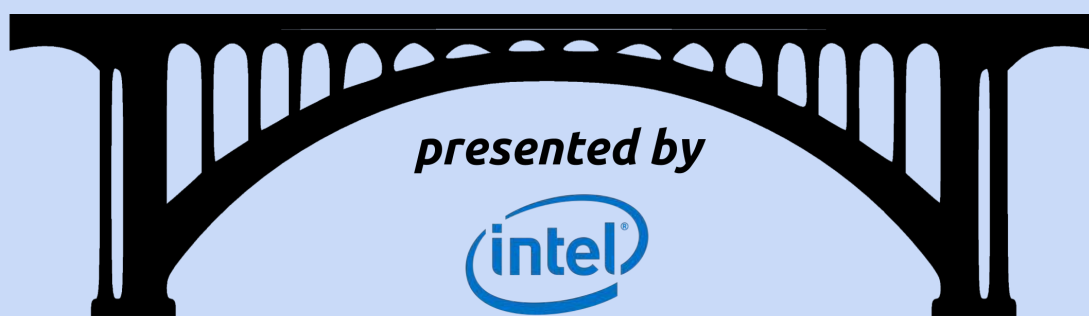




code**for**folson



a cyber security boot camp for high school students

SPONSORSHIP PROSPECTUS

October 20 - 21, 2018
Folsom Lake College
10 College Pkwy, Folsom, CA 95630



WHAT IS CODEFORFOLSOM ?

CodeForFolsom is an annual two day cyber security boot camp organized by Yellow Circle Inc, a 501(c)(3) non-profit organization. Over 125 students from the Folsom region will converge onto Folsom Lake College campus for the cyber security boot camp, specifically designed for 13-17 year old students, with lesson plans and hands-on activities that engage them in learning information security, identity, authentication, web security, encryption, social engineering, network security and more.

The goal of CodeForFolsom is to increase interest in cyber security careers, and increase diversity in cyber security workforce, ensuring that enough young people are inspired to direct their talents in this area. Cyber Security is critical to the future of our country's national, economic, and physical security. This cyber security boot camp provides students with 10+ hours of training, along with breakfast, lunch, snacks, awards, giveaways, prizes and more.



* Photos by Ajeet Grewal, taken at CodeForGrove, another cyber security boot camp by Yellow Circle Inc, held on June 2-3, 2018 at Cosumnes River College, Sacramento, CA

ABOUT YELLOW CIRCLE INC.

Yellow Circle Inc is a 501(c)(3) non-profit organization based in California. Our mission is to advance STEM education for high-school students, disadvantaged teens and low-income youth through technology boot camps, mentorship programs, internship opportunities, and an online computer lab platform that provides a hands-on experience for learning technology topics. Funding for Yellow Circle Learning Platform is provided by Google for non-profits, Western Digital Foundation, Intel, Rackspace, Quest Technology Management, City of Sacramento RAILS, IBM Bluemix, Microsoft, Southbay IT Depot, and over 10,000 individual donors.

70k

STUDENTS
INFLUENCED

130k

PROJECTS
CREATED

180+

COUNTRIES
SERVED

25+

CORPORATE
SPONSORS

10k+

INDIVIDUAL
DONORS

PREVIOUS BOOT CAMP HIGHLIGHTS (CodeForGrove)

79

STUDENTS
ATTENDED

32

SCHOOLS
REPRESENTED

30%

FEMALE
STUDENTS

20+

LOCAL
VOLUNTEERS

16

CORPORATE
SPONSORS

PREVIOUS GUEST SPEAKERS



Congressman
Ami Bera
US House of Representatives



Chief Information Officer
Amy Tong
State of California



Chief Innovation Officer
Louis Stewart
City of Sacramento



Head of Machine Learning
Robert Schmidt
Fandea



President / CEO
Kevin Spease
ISSE-Services



Special Agent
Active Field Agent
FBI

BE A PART OF SOCIAL GOOD

A recent study shows that within the next 10 years, 12 million tech jobs will go unfilled in the United States, and during the same decade 6 million Americans won't find employment due to unequal exposure to tech career paths. With the growing need for IT professionals, the time to educate our students is right now, and Yellow Circle would like you to be a part of this effort. Various sponsorship levels are available for your organization to provide support for CodeForFolsom. Your generous contribution will help pay for boot camp venue fees, teacher materials, student materials, office supplies, event programming, food and prizes for up to 125 students.

SPONSORSHIP LEVELS / BENEFITS

Platinum	Gold	Silver	Bronze
\$5,000	\$2,500	\$1,000	\$500
Large logo on t-shirt, print materials, website *	Medium logo on t-shirt, print materials, website *	Small logo on t-shirt, print materials, website *	Acknowledgement on print materials, website *
Turnkey booth & banner	Turnkey booth	Turnkey booth	Turnkey booth
Guest Speaker (opening, closing, lunch)	Guest Speaker (closing)	Guest Speaker (lunch)	-
Present awards & prizes	Present awards & prizes	-	-
Reserved ten student spots	Reserved five student spots	-	-
Included in press-releases, media, tv coverage	-	-	-

GET IN TOUCH

If you have any questions regarding sponsorship levels, please reach out to support@yellowcircle.net or contact Navneet Grewal at (916) 585-4628. Yellow Circle is excited to partner with you to ensure your presence at boot camps meets your organization's objective, corporate social responsibility and offers you a seamless experience.

Sponsorship contributions can be made using major credit-cards at <https://codeforfolsom.com/sponsorship>

* - deadline for all print materials including t-shirts is September 28, 2018 9:00 AM PDT